






26th February 2025

Dear Parents and Carers

YoungMinds and M&S are inviting young people to enter their brand new design competition. Young people aged 5 - 16 are asked to create a design for a new hoodie or sweatshirt – with the chance to have their design sold in M&S stores and online later this year. All profits from the sales will support YoungMinds to help them keep fighting for young people’s mental health.

As well as having their design sold at M&S, the winning young person will receive:

-  An invite with their parent or carer to visit M&S’s London support centre and see their design transformed into artwork, or to tour the supplier factory in the Midlands and watch them be printed.
-  The opportunity to participate in the product launch this September.
-  Sweatshirts or hoodies for their whole class to wear for Hello Yellow on 10th October 2025.

To take part, young people have been asked to create a design for either a hoodie or a sweatshirt inspired by what they would say to a friend who needs them. **Designs must be submitted by 11.59pm on Monday 31st March 2025.**

Please see attached templates for the hoodie and the sweatshirt for you to print out, or your child could do their design on a plain sheet of A4 paper too. Your child can choose to design either a hoodie or a sweatshirt – the choice is theirs.

To find out more about the competition and to submit your child’s completed design visit:
<https://mnsyoungdesignercompetition.powerappsportals.com>

YoungMinds have resources for parents and carers to find help and advice if you are ever concerned about a child or young person. You can find this on their website: www.youngminds.org.uk/parent.

Yours sincerely

D Williams

Mrs D Williams
Mental Health Lead.

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